

FROM ORCHARD TO FIREWALL

Building Cyber Resilience Across the Supply Chain

Bryan Graham - Chief Information Officer



Introducing Seeka

**NZ's largest,
sustainable,
NZX-listed
kiwifruit company**

**Connecting sustainable
produce to the world**

Seeka is an integrated produce company



Helping New Zealand orchard owners supply the world with safe, sustainable, healthy produce

Orcharding, NZ

Growing kiwifruit, avocado and kiwiberry

- Owned, leased, managed and long term leased orchards
- Orchard development
- Largest kiwifruit grower

Post harvest, NZ

Picking, packing, coolstoring and produce dispatch

- 12 packing and coolstorage facilities
- Innovation and automation drive
- Efficiency and low cost packing

Retail services, NZ

Marketing produce in NZ, Australia and Asia

- Marketing and exporting New Zealand produce
- Auckland Wholesale business
- Delicious Nutritious Food Company

Seeka Australia

Own and lease orchards plus own post harvest facilities

- Kiwifruit, nashi, jujube, and European pears
- Large kiwifruit grower
- New varieties
- Fully integrated business

10%
APPROX of export kiwifruit
are grown by Seeka

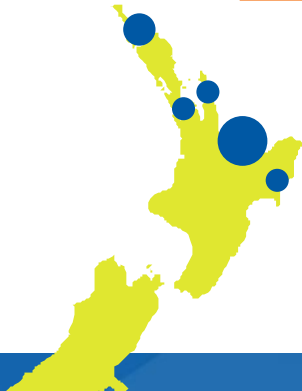
22%
APPROX of export kiwifruit
are packed by Seeka



Innovative services
and products from
our value chain



Growing and retailing
our Australian fruit
direct to the markets





**Seeka is
New Zealand's
largest kiwifruit
grower**

19m KIWIFRUIT TRAYS

Plus avocado and kiwiberry

1,460 HECTARES

From Northland to the
Coromandel, Bay of Plenty,
East Cape and Gisborne



**Seeka is a
key handler of
NZ export kiwifruit**

47m EXPORT TRAYS

**Graded, coolstored and
delivered on time and in
spec to Zespri**

**Investing in robotic packlines
and artificial intelligence
inventory management tools
as we steward our growers'
crops from orchard to market**

We're investing in new post harvest capacity for 2026

Seeka is bringing REEMOON technology to NZ kiwifruit with an **automated packline** at Seeka Kerikeri to handle Northland's growing volumes of kiwifruit & citrus



Based in China, REEMOON is a global supplier of post harvest automation

We provide fulltime and
seasonal work in rural areas

640 PERMANENT
EMPLOYEES

AND **3400**
SEASONAL WORKERS

98

Upper Northland

NORTHLAND

20

Auckland

7

Coromandel

352

Bay of Plenty

Te Kaha

8

Ōpōtiki

77

EASTERN

60

Gisborne

18

Australia





The Landscape of Risk





The Reality Check

- Not everything is modern
- Each site is unique
- Every site has its own vendors and contractors
- Even large vendors don't always have good Cyber practice, particularly with operational technology
- Not everyone knows how technology works

Operational Technology

- Vendors want remote access
- Who owns the tech?
- Manage the risk, but enable the business
- Be an enabler but have buy-in from exec to ensure you can say no
- Use that power wisely

- **Shared access still exists, even if you don't think it does**
- **On-boarding and off-boarding is important**
- **Identity management matters**

Building the Guardrails

- Zero Trust
- Segment out risk
- Understand your high risk areas, ensure control





Cultivating Awareness

- People don't always understand the risk
- Best practice is inconvenient people look for the easy path
- Awareness of the risk is key
- Training and education helps, culture is better

Lessons Learned

- Control the perimeter
- Work with the business, not against it
- Trust your vendors, ignore hyperbole
- Zero Trust



seeka.co.nz