

# **Enabling Secure Innovation Without Sacrificing Compliance**

A Practical Zero Trust Playbook for CISOs

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# Andrew Brydon

CTO A/NZ HashiCorp, an IBM company



# 2025 Reality Check: Breaches, Ransomware & Third-Party Risk

- 22,052 incidents 12,195 confirmed breaches (latest DBIR)
- Ransomware in 44% of breaches
- Median payout ≈ \$115k 64% refuse to pay
- Exploited vulnerabilities now ~20% of initial access
- Third-party involvement ~30%
- Al double-edged: synthetic phishing growth
- 15% of employees using GenAl from corp devices





## 2025 Cyber Threat Landscape: Targets & Tactics

- Manufacturing remains the top target (29% extortion, 24% data theft)
- APAC leads in incidents: 34% of global total
- Al adopted by attackers: phishing, deepfakes, malicious code
- Infostealer surge: +84% weekly in 2024, +180% early 2025
- Credential attacks: ~30% of intrusions





### **Attack Vectors & Impact Overview**

#### **Initial Access Methods:**

- Public-facing app exploits (~30%)
- Valid credentials (~30%)

#### Malware Trends:

- Ransomware = 28% of malware incidents
- 4 of top 10 dark-web vulnerabilities exploited in <2 weeks</li>

### Impact Snapshot:

- Credential harvesting: 28%
- Data theft: 18%
- Extortion: 12%



# **Emerging Tactics & Cyber Resilience Roadmap**

### Cloud & Phishing Trends:

- Rise of cloud-hosted phishing (LATAM focus)
- Shift of attachments to PDFs & obfuscated URLs

#### Defense Recommendations:

- Monitor dark web for threat intelligence
- 2. Secure Al pipelines (data, models, infra)
- 3. Strengthen identity strategy (MFA, passkey)
- 4. Leverage Al-driven threat detection
- 5. Adopt zero trust & reduce IT complexity





## Why Zero Trust —

Compliance ≠ security; must assume breach and verify continuously

- CISA ZT Maturity Model guides pillars & outcomes
- Australia: Essential Eight, Hosting Certification Framework, IRAP, APRA CPS 230
- Sovereignty-by-design: approved patterns and platform guardrails



# From Perimeter to Identity-Driven Security

### **Key Elements of Trust Evolution:**

- Identity: which encompasses the notion of personal and organizational identification in various contexts
- Context: referring to the situational and environmental factors that influence perceptions of trust
- Continuous verification: highlighting the ongoing need for validation of trustworthiness through consistent actions and transparency





# From Perimeter to Identity-Driven Security

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### The Zero Trust Playbook: Repair, Repave, Rotate

- 1. Mandate & Maturity Baseline
- 2. Identity First (Human + Machine)
- 3. Network as Service-Mesh (mTLS, L7 intentions)
- 4. Data Sovereignty & Classification
- 5. Automate Everything (IaC + pipelines + drift detection)
- 6. Policy-as-Code (guardrails, not gates)
- 7. Secure the Al Lifecycle (Gov/reg)
- 8. Auditability & measurable outcomes







## **Mandate & Maturity Baseline**

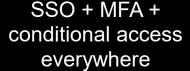
- Executive mandate, risk appetite, operating model
- Baseline vs CISA ZTMM + Essential Eight per system
- Prioritise high-blast-radius estates (IDP, CI/CD, data, AI)
- 12-month roadmap with quarterly OKRs





## Identity-First (Human & Machine)







Machine identities:
short-lived
certs/keys
auto-rotate, vault all
secrets



JIT privileged access; session recording, no standing prod creds



Outcome: requests verified, time-bound, least-privileged



### **Network Mesh**



Encrypt east-west with mTLS: authorise by workload identity



L7 intentions: retire flat trusts & split-tunnel VPNs



Harden edge: 14/30-day patch SLAs for internet-facing services



Outcome: micro-segmentation with context; confined blast radius





# Data Sovereignty & Classification



Map data/systems to HCF & ISM; IRAP-assessed platforms where needed



Encrypt at rest/in transit; BYOK/HSM for high-sensitivity systems



Tokenise PII/PHI (format-preserving) to minimise risk



Outcome: sovereignty by design; approved hosting patterns; audit-ready



### **Automate Everything (IaC)**

- Standard modules & golden images; drift detection; immutable deploys
- Approvals shift-left via automated checks in pipelines
- Evidence capture embedded in runs
- Outcome: speed with safety; reproducible state





## Policy-as-Code

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- 1. Map guardrails to ISM, PSPF, CPS 230/234, PCI/HIPAA
- 2. Enforce tagging, IAM, KMS, network, data zones pre-prod
- 3. Deny risky changes at runtime
- 4. Require explicit exec sign-off for exceptions
- 5. Achieve compliant-by-default paved roads outcome





# Secure the Al Lifecycle (Gov & Regulated)

#### Governance & Risk

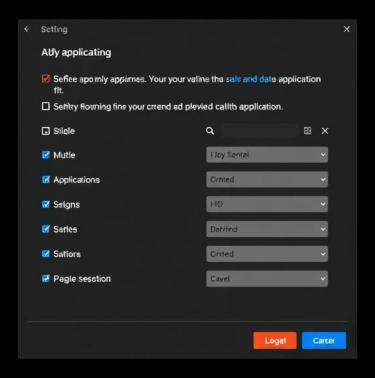
- Inventory models, prompts, datasets, vectors, plugins
- Adopt NIST AI RMF & NCSC/CISA Secure AI Dev Guidelines
- Tame shadow AI: SSO, egress control, logging
- ML-BOM/SBOM; supply chain validation

#### **Technical Controls**

- All keys in Vault; short-lived tokens for model access
- Network isolation + mTLS; JIT access to model infra/data
- PII minimisation and tokenisation for training and inference logs
- Red-team prompt injection, exfiltration, misuse



## **Auditability & Telemetry**



- Centralize logs from IDP, IaC runs, vaults, mesh, access brokers
- Correlate identity, change, and data for quick forensics
- Automate evidence packs to prove control effectiveness
- Achieve simpler audits and faster investigations

### The 30 to 90 Day Plan

### **Initial 30 Days Action Plan**

- 1. Establish baseline maturity and select key estates
- Activate Just-In-Time admin access and secure secrets
- 3. Implement SSO/egress for GenAl and initiate model inventory

### **Actions for Days 31–90**

- 1. Implement policies in pipelines and golden modules/images
- Launch pilot service mesh on key application
- Integrate evidence into SIEM and activate AI governance policy



# What "Good" Looks Like in 12 Months

- 100% human admin access via JIT; zero standing prod creds
- 80% secrets dynamic & auto-rotated; zero plaintext in repos
- 70% east-west traffic under mTLS + L7 intentions
- 90% infra changes via pipelines with passing policy checks
- Al systems inventoried; periodic red-team & model risk reviews

#### **Security Benefits**

- Less privileged access reviews since people are not involved in the change
- Less noise and volume to the SIEM meaning less false positives sent to the SOC
- Less accounts in the PAM



# How HashiCorp Powers the Playbook



#### **Key Controls and Outcomes**

- Manage secrets and encryption
- Implement JIT privileged access
- Use mTLS with service authorization
- Apply IaC and golden images
- Enforce policy-as-code with evidence
- Maintain audit logs and telemetry

#### HashiCorp Key Features

- Vault for dynamic secrets and HSM
- Boundary for JIT access and credential injection
- Consul for service mesh and mTLS CA
- Terraform + HCP Packer for IaC and drift detection
- Sentinel/OPA for policy management
- HCP logging integration with SIEM/SOAR



### Call to Action for CISOs

- 1. Run the 90-day play in two high-impact areas
- 2. Fund or create the platform team for identity, IaC, policy-as-code
- 3. Publish Zero Trust KPIs to the board or equivalent quarterly
- 4. Engage HashiCorp to blueprint your reference architecture







# Thank you







### Strengthening security and governance

#### **Proactive risk management**

Mitigating risk within complex cloud environments
Detecting and responding to threats efficiently

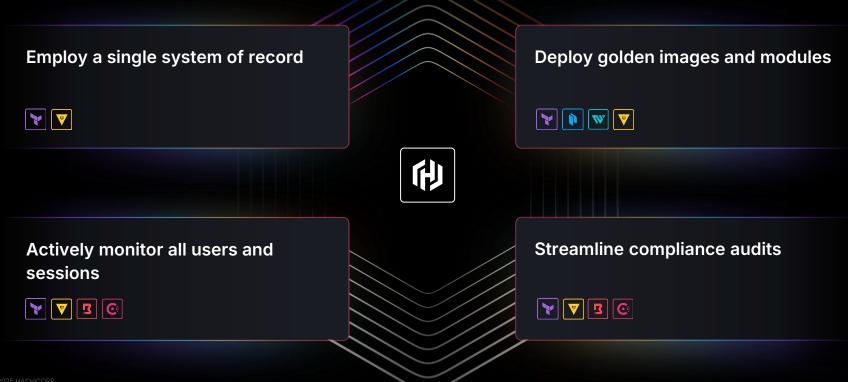
**Enhanced compliance posture** 

Advanced zero trust cloud practices





### Consistent governance across hybrid cloud



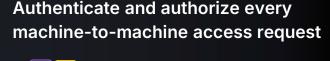
### Secure your data with identity-based access control

Secure human access with leastprivilege and MFA controls











Generate, rotate, or revoke secrets on demand









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### Detect and mitigate threats in complex environments

### ManTech Reduced the number of human touchpoints and interventions to lower the risk of security incidents 2-3 weeks Accelerated security set up and Employees hours per year saved from menial tasks by automating service delivery, down from credential cycling and key several months management

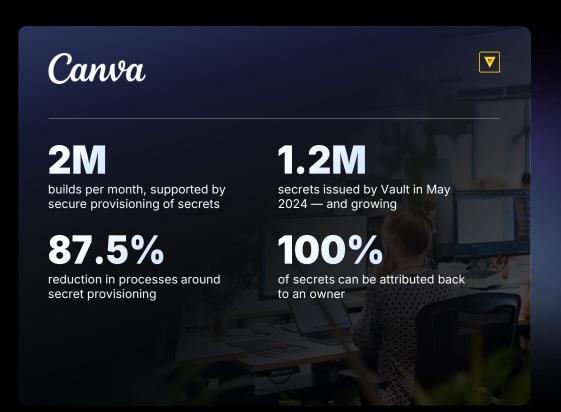
"Along with policy-driven infrastructure through Terraform, Vault automatically rotates credentials instead of forcing users to store information locally and risk inadvertent exposure. Add in Boundary for standardizing language and protocols for accessing infrastructure and services across our environment, and it creates an end-to-end security posture in line with our zero trust charter."

#### **Benjamin Lara**

Automation Engineer at ManTech



### Streamlining secrets management



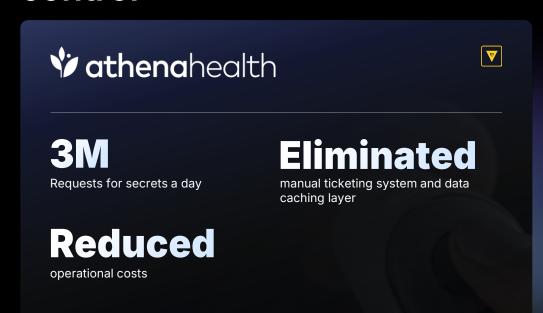
"Building developer trust is key to cultural change — by prioritizing testing, observability, and reliability, we ensured Vault could handle secrets migration without compromising trust."

#### **Moe Abbas**

Cloud Governance Lead at Canva



# Secure your data with identity-based access control



"By combining Vault's availability with the provisioning and discovery capabilities of HashiCorp's other tools, we've virtually eliminated our old secrets ticketing system and can resolve availability issues in under 30 minutes instead of four hours."

#### **Jeff Byrnes**

Lead site reliability engineer at Athenahealth

